

News Release



FOR IMMEDIATE RELEASE

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Best Selection and Best Prices of the Year on New and Pre-Owned Boats at the Jersey Shore Boat Sale & Expo

Manasquan, NJ – The inaugural Jersey Shore Boat Sale & Expo begins this Friday at FirstEnergy Park, home of the Lakewood BlueClaws, in Lakewood, NJ. This three day boating sales event runs September 18- 20, 2009 and will feature over **40 new boat lines** with representation from **15 local marine retailers**. The Jersey Shore Boat Sale & Expo will offer the best selection and best prices of the year on new and pre-owned boats and accessories. Consumers can also find a great deal as they shop for their boating accessory and service needs on the concourse of the stadium.

The Recreational Fishing Alliance (RFA) and The Fisherman Magazine will be presenting a great lineup of professional seminar speakers on Saturday, September 19th at the event. Scheduled speakers include Gary Caputi covering Fishing for Striped Bass at 2:30pm, and at 4:30pm – Proven Tactics for Chunking presented by Captain John Cafiero and Captain Greg Markert.

In addition, attendees will not want to miss the Fisheries Town Hall meeting featuring an open forum discussion on the new saltwater registry and its impact on New Jersey's saltwater

fishermen. The Town Hall meeting starts at 12:00pm and will include representatives from the National Marine Fisheries Service, RFA, MTA/NJ and the NJ Division of Fish and Wildlife.

“Now is the time to stop dreaming about owning a boat and make it happen at the Jersey Shore Boat Sale & Expo. This great new event will have a boat for everyone with some of the best prices in history,” according to Rick Traber, MTA/NJ President and owner of Pier 47 Marina.

Event details including directions, a list of exhibitors and highlights can be found online at jerseyboatexpo.com. Admission is \$2.00 per person, 12 and younger are free. The event will run from 11am – 7pm on Friday and Saturday and 11am- 6pm on Sunday.

All proceeds from the event will go back to the Association to support its efforts to promote and protect the recreational boating industry in New Jersey.

Businesses interested in exhibiting should contact the MTA/NJ office at 732-292-1051; email at info@mtanj.org or visit jerseyboatexpo.com for an application.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972 and comprised of over 300 marine related businesses, is a non-profit organization dedicated to promoting and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve.

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