

# News Release



## FOR IMMEDIATE RELEASE

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### **Interlux Yacht Finishes Presenting Sponsor of the New Jersey Boat Sale & Expo**

**Manasquan, NJ** – The Marine Trades Association of New Jersey (MTA/NJ) is pleased to announce that Interlux Yacht Finishes has signed on again as a Presenting Sponsor of the [New Jersey Boat Sale & Expo](#) being held **February 20-23, 2014**. Interlux Yacht Finishes was a Presenting Sponsor of both the 2012 and 2013 show.

A world leader in yacht coatings, Interlux Yacht Finishes manufactures primers, fairing compounds, antifouling and topcoat finishes for boats of all sizes. Particularly known for its Micron Technology antifouling range, Interlux continues to introduce innovative products for professionals and Do-It-Yourselfers alike. Interlux headquarters is located out of Union, New Jersey.

“Having been a part of boating in New Jersey for more than 100 years we, the people of Interlux and Awlgrip, are extremely proud to be a presenting sponsor of the New Jersey Boat Sale & Expo and support the MTA/NJ,” stated Jim Seidel, Marketing Manager. He also added, “The MTA/NJ works hard, not only for its members, but also for New Jersey boaters by protecting our natural resources and helping to keep our waterways open and clean. The MTA/NJ helps to keep New Jersey a great place to go boating”.

The 2014 show will feature something for every age and interest with hundreds of boats on sale from the top dealers in the state as well as an expansive boater’s marketplace full of boating accessories and services, boating and fishing seminars, activities for the next generation of boaters and much more.

Sponsorship opportunities are available for any industry-related company. For more information, please contact Melissa Danko at 732-292-1051 or at [info@jerseyboatexpo.com](mailto:info@jerseyboatexpo.com).

#### **SHOW INFORMATION:**

**DATES:** February 20-23, 2014

**LOCATION:** New Jersey Convention & Exposition Center at Raritan Center, 97 Sunfield Avenue, Edison, NJ 08837

**HOURS:** Thursday & Friday: 12:00pm - 8:00pm  
Saturday: 10:00am - 9:00pm  
Sunday: 10:00am - 5:00pm

**ADMISSION:** \$6.00 per person, 16 and younger are free (when accompanied by an adult)

FREE PARKING

**CONTACT:** Phone: 732-292-1051, Fax: 732-292-1041, Email: [info@jerseyboatexpo.com](mailto:info@jerseyboatexpo.com)

Additional event details including directions, a current list of exhibitors and show highlights can be found online at [JerseyBoatExpo.com](http://JerseyBoatExpo.com).

Businesses interested in exhibiting should contact the MTA/NJ office at 732-292-1051; email at [info@jerseyboatexpo.com](mailto:info@jerseyboatexpo.com) or visit [JerseyBoatExpo.com](http://JerseyBoatExpo.com) for an application as soon as possible. All proceeds from the event will go back to the Association to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

#### **About the MTA/NJ**

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.