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Summer Dreams Become Reality at the 2016 New Jersey Boat Sale & Expo

Manasquan, NJ - February 10, 2016 – Celebrating its 5th year, the 2016 New Jersey Boat Sale & Expo will cruise into the [NJ Convention & Expo Center](#) on February 18-21, 2016. Presented by [Interlux Yacht Finishes](#) and [Travelers Ocean Marine Insurance](#), the show will feature hundreds of new boats on sale from over 30 of the state's top dealers.

“There truly has never been a better time to buy your new boat,” stated Melissa Danko, Executive Director of the MTA/NJ. “Show attendees can now enjoy the newly reduced 3.5% sales tax on all boat purchases and what better place is there to do that than at the boat show? The show is affordable, convenient and packed with incredible opportunities to make all of your summer dreams a reality. If you have never been to one, we guarantee that you will be pleasantly surprised at everything this boat show offers.”

Over 70 brands of boats will be on display at the show, representing a large fleet of fishing boats, family cruisers, express boats, pontoon boats, bow riders, deck boats, personal watercrafts and more. All of the major manufacturers will be showcased including Allied, AquaPatio, Avalon, Bayliner, Bennington, Bentley, Berkshire, Boston Whaler, Buddy Davis, Can-Am, Caravelle, Carolina Classic, Carolina Skiff, Century, Chaparral, Chris-Craft, Clearwater, Cobalt, Cobia, Contender, Crest Pontoons, Crestliner, Crownline, Cruisers Sport Boats, Cutwater, EdgeWater, Glastron, Grady-White, Hampton, Hurricane, Kawasaki, Key Largo, Key West, Maycraft, Merry Fisher, Monterey, Nautic Star, Parker, Premier, Pro Line, Ranger Tug, Regal, Regulator, Release, Robalo, SanPan, Sea Chaser, Sea Fox, Sea Pro, Seaborn, SeaDoo, Seahunt, South Bay Pontoons, Southwind, Sportboat, Sportsman, Steiger Craft, Stingray, Striper, Sundance, Sweetwater, Sylvan, Tidewater, Veranda, Wellcraft, World Cat, and Yamaha Waverunner. The large selection of multiple brands in a single, easy to get to and affordable venue creates a convenient experience for current and would-be boaters to study and compare the products of many manufacturers in one location.

The Expo will also include a Boater's Marketplace filled with marine equipment and accessories, fishing tackle and supplies, electronics, insurance and banking services, and marina facilities. For children, the popular [Kids Cove](#) with its Fish N' Sails theme will keep the little skippers busy with face painting by Lori, build-a-boat and make a fishing lure activities courtesy of the New Jersey Sea Grant Consortium, boating safety activities, and more.

The [Recreational Fishing Alliance](#), a grassroots organization devoted to preserving the recreational rights of sport fishermen, will host a series of 14 [informative and entertaining seminars](#) throughout the four-day boat show, covering such topics as bunker busting spring bass, fish finder & GPS tips, using mobile devices for fishing & boating, NJ striper science, faking out doormat fluke, striper trolling, cast netting and more. On Sunday, February 21, the RFA will draw the year-long raffle of the new Contender and Yamaha boat and motor package live from the show; then join RFA in a discussion on how raffle funds are helping to safeguard your right to fish with a legislative & regulatory update.

Show Information:

DATES: February 18-21, 2016

LOCATION: New Jersey Convention & Exposition Center at Raritan Center
97 Sunfield Ave., Edison, NJ 08837

HOURS:

Thursday: 12 p.m. to 8 p.m.

Friday: 12 p.m. to 8 p.m.

Saturday: 10 a.m. to 8 p.m.

Sunday: 10 a.m. to 5 p.m.

ADMISSION: Adults \$8.00, Children 16 and younger are free (when accompanied by an adult).

Tickets can be purchased online at [JerseyBoatExpo.com](#) or at the show. Discount tickets are available online in advance. You will save \$2 off the gate price, receive a Buy One, Get One offer for any Lakewood BlueClaws baseball game in April, May or June and a one-year subscription to a boating magazine of your choice.

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CONTACT: Phone: 732-292-1051, Fax: 732-292-1041, Email: info@jerseyboatexpo.com

FOR DIRECTIONS AND MORE, VISIT: [JerseyBoatExpo.com](#)

All proceeds from the event enable the MTA/NJ to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

About the MTA/NJ: The [Marine Trades Association of New Jersey](#) (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood, and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention and Exposition Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.

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