

# News Release



**FOR IMMEDIATE RELEASE**

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Contact: Melissa Danko, [mdanko@mtanj.org](mailto:mdanko@mtanj.org)

## **Free Seminars Lined Up at the New Jersey Boat Sale & Expo**

**Manasquan, NJ** – Attendees at the **New Jersey Boat Sale & Expo** will not only be shopping for the boat of their dreams, but learning some new boating and fishing techniques at the show's free seminars. Held **February 18-21, 2016** at the New Jersey Convention & Exposition Center at Raritan Center in Edison, the New Jersey Boat Sale & Expo will feature seminars on all four days of the show, with expert advice from fishing and boating's foremost authorities.

Presented by the Recreational Fishing Alliance (RFA), the seminar topics will range from fishing tips and tricks to advice on electronics and mobile technology. Topics will include bunker busting spring bass, fish finder & GPS tips, using mobile devices for fishing & boating, NJ striper science, faking out doormat fluke, striper trolling, cast netting and more.

Highlighted speakers include Olaf Jensen from Rutgers University. Rutgers is presently doing young of the year (YOY) and resident striper research from estuaries like the Navesink, Mullica and Great Egg to determine population analysis of resident and migrating stripers. It's a unique opportunity for members of the angling public to learn more about the overall health and the origin of coastal striped bass with Rutgers University fisheries scientists.

Another featured speaker, Capt. Frank Crescitelli will be opening up the seminar room to throw a cast net. He has a new television show on Destination America where he tracks down record fish all around the country, but on Saturday he's helping anglers throw a cast net on live bait. The cast net is immediately following a presentation with the new World Record holder for blackfish, Ken Westerfeld. In addition, Sunday afternoon at 2 p.m., the crew from the Recreational Fishing Alliance will be drawing a winning ticket for a Contender boat.

Attendees can visit [JerseyBoatExpo.com](http://JerseyBoatExpo.com) for the full seminar schedule and speaker bios.

The 2016 show will feature something for every age and interest with hundreds of boats on sale from the top dealers in the state as well as an expansive boater's marketplace full of accessories and services, boating and fishing seminars, activities for the little boaters and much more.

Sponsorship opportunities are available; for more information, please contact Melissa Danko at 732-292-1051 or at [info@jerseyboatexpo.com](mailto:info@jerseyboatexpo.com).

Event details including directions, a current list of exhibitors and show highlights can be found online at [JerseyBoatExpo.com](http://JerseyBoatExpo.com).

**DATES:** February 18-21, 2016

**LOCATION:** New Jersey Convention & Exposition Center at Raritan Center, 97 Sunfield Avenue, Edison, NJ 08837

**HOURS:** Thursday & Friday: 12:00pm - 8:00pm  
Saturday: 10:00am - 8:00pm  
Sunday: 10:00am - 5:00pm

**ADMISSION:** \$8.00 per person, 16 and younger are free (when accompanied by an adult). Tickets are available online at [JerseyBoatExpo.com](http://JerseyBoatExpo.com), and for a limited time advanced online tickets are only \$6.00.

**FREE PARKING**

**CONTACT:** Phone: 732-292-1051, Fax: 732-292-1041, Email: [info@jerseyboatexpo.com](mailto:info@jerseyboatexpo.com)

Businesses interested in exhibiting should contact the MTA/NJ office at 732-292-1051; email at [info@jerseyboatexpo.com](mailto:info@jerseyboatexpo.com) or visit [JerseyBoatExpo.com](http://JerseyBoatExpo.com) for an application as soon as possible. All proceeds from the event will go back to the Association to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

### **About the MTA/NJ**

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. The MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.