

News Release



FOR IMMEDIATE RELEASE

January 7, 2016

Contact: Melissa Danko, mdanko@mtanj.org

Summer Dreams Begin at the New Jersey Boat Sale & Expo

Manasquan, NJ – The Marine Trades Association of New Jersey is pleased to announce the return of the **New Jersey Boat Sale & Expo** on **February 18-21, 2016** at the New Jersey Convention & Exposition Center at Raritan Center in Edison.

The New Jersey Boat Sale & Expo is organized by the Marine Trades Association of New Jersey (MTA/NJ) and focuses on affordability and convenience for both the consumer and exhibitors. Presented by Travelers Ocean Marine Insurance and Interlux Yacht Finishes, the show is conveniently located and showcases all that is new in the boating arena, from fishing to cruising, sailing and more.

The 2016 show will feature something for every age and interest with hundreds of boats on sale from the top dealers in the state as well as an expansive boater's marketplace full of accessories and services, boating and fishing seminars, activities for the little boaters and much more.

"There is no better time than now to buy that boat and be ready for the greatest summer ever on the water," stated Don Ditzel, MTA/NJ President. "This show is the perfect place to do just that. Attendees can board hundreds of boats, explore and shop for all that boating has to offer all in one convenient, hassle-free and affordable location."

Sponsorship opportunities are available; for more information, please contact Melissa Danko at 732-292-1051 or at info@jerseyboatexpo.com.

Event details including directions, a current list of exhibitors and show highlights can be found online at JerseyBoatExpo.com.

DATES: February 18-21, 2016

LOCATION: New Jersey Convention & Exposition Center at Raritan Center, 97 Sunfield Avenue, Edison, NJ 08837

HOURS: Thursday & Friday: 12:00pm - 8:00pm
Saturday: 10:00am - 8:00pm
Sunday: 10:00am - 5:00pm

ADMISSION: \$8.00 per person, 16 and younger are free (when accompanied by an adult). Tickets are available online at JerseyBoatExpo.com, and for a limited time advanced online tickets are only \$6.00.

FREE PARKING

CONTACT: Phone: 732-292-1051, Fax: 732-292-1041, Email: info@jerseyboatexpo.com

Businesses interested in exhibiting should contact the MTA/NJ office at 732-292-1051; email at info@jerseyboatexpo.com or visit JerseyBoatExpo.com for an application as soon as possible. All proceeds from the event will go back to the Association to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. The MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.