



FOR IMMEDIATE RELEASE

August 25, 2016

Contact: Melissa Danko

mdanko@mtanj.org

Discover All There is to Love About Boating at the Eighth Annual Jersey Shore Boat Sale & Expo

Manasquan, New Jersey – Summer may be coming to a close, but the boating industry is gearing up for the 8th Annual Jersey Shore Boat Sale & Expo set to take place at FirstEnergy Park, home of the Lakewood BlueClaws, September 23-25, 2016.

Organized by the Marine Trades Association of New Jersey (MTA/NJ), this popular event offers an outstanding array of hundreds of new and previously loved boats hosted by the state's top marine retailers.

The season's best boat show offers an extensive selection of the industry's top brands to appeal to the wide variety of consumers searching for their next boat. The show will feature 4 parking lots full of hundreds of new boats including newly introduced 2017 models. Adding further value for the consumer will be a separate area devoted to clean, late model, previously loved boats offering special opportunities for the budget minded boater. Show attendees will be able to board and thoroughly shop the wide variety of boats on sale, including family cruisers, express sport boats, center consoles, canyon runners, ski and pontoon boat as well as personal watercraft.

Along with the boats representing nearly 70 different major and regional brands, a boater's marketplace will be full of great deals for gear, accessories, marine equipment and services. New Jersey offers amazing opportunities for boating so representatives from many marinas will be on hand as well for all your boating needs. The family friendly theme even includes attractions for young skippers in the popular Kids Cove, including Jenkinson's touch tank, crafts, face painting, boating safety, Reclaim the Bay, and on-field experiences, sponsored by the Lakewood BlueClaws and the New Jersey Sea Grant Consortium.

As boat shows go, what could top a superb selection of new and pre-owned boats, a packed boater's marketplace, numerous family activities, and knowledgeable retailers to answer questions and help steer you toward good deals? Here's a hint: this is a MTA/NJ boat show! That means free and convenient on-site parking, a modest \$4 admission charge per person and children under 12 years old are free!

"Last year's show was one of the largest shows to date featuring over 300 new and pre-owned boats in over 130,000 square feet of FirstEnergy Park," stated Executive Director, Melissa Danko. "We are expecting yet another great show with new dealers and new boat lines joining in for this great venue. This is one of the most convenient and affordable places to shop, board, compare and enjoy all that there is to love about boating in New Jersey."

Event details including directions, a current list of exhibitors and show highlights can be found at JerseyBoatExpo.com.

Show Hours: Friday 11AM - 6 PM
 Saturday 10AM - 6 PM
 Sunday 10 AM -5 PM

Contact: Phone: 732-292-1051; Fax: 732-292-1041; Email: info@jerseyboatexpo.com.

Interested in exhibiting? Please contact the MTA/NJ office at 732-292-1051; email at info@jerseyboatexpo.com; or visit JerseyBoatExpo.com for an application immediately.

All proceeds from the event return to the MTA/NJ to support its efforts to promote, advance, and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.

###