



FOR IMMEDIATE RELEASE

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Contact: Melissa Danko

mdanko@mtanj.org

PineBelt Enterprises, Inc., Travelers Ocean Marine Insurance Return as Sponsors of the 8th Annual Jersey Shore Boat Sale & Expo

Manasquan, New Jersey – The Marine Trades Association of New Jersey (MTA/NJ) is pleased to announce two returning sponsors for the Jersey Shore Boat Sale & Expo being held on September 23-25, 2016. PineBelt Enterprises, Inc. has once again signed on as a Gold Sponsor, and Travelers Ocean Marine Insurance will be returning as a Bronze Sponsor.

PineBelt Enterprises, Inc. is a family owned and operated New Jersey car dealer since 1937 with a rich tradition of offering new or used cars, trucks and SUVs while prioritizing the needs of each customer. PineBelt specializes in Chevy, Chrysler, Jeep, and Subaru cars.

“PineBelt Enterprises, Inc. takes pride in serving New Jersey customers with a great deal more dedication, commitment and honesty than any other dealership around,” stated Rob Sickel, Vice President of PineBelt Enterprises, Inc. “We’ve operated under that goal since 1937, and it’s that guiding principle that has led us to house New Jersey’s largest collection of new and used Chevy cars, trucks and SUVs.”

Travelers Ocean Marine Insurance insures marinas, boat dealers, marine contractors, marine repair operations, ocean cargo, and other commercial marine exposures. Alex Kripetz, managing director from Travelers Ocean Marine Insurance remarked, "The Jersey Shore Boat Sale and Expo, now in its seventh year, keeps getting better and better. Travelers is glad to sponsor and attend this important marine event."

"We are very pleased to have PineBelt Enterprises, Inc. and Travelers Ocean Marine Insurance support and sponsor the Jersey Shore Boat Sale & Expo again this year," stated Don Ditzel, MTA/NJ President. "The participation from these reputable companies is a great asset to the show, and Pine Belt's vehicles that they will be bringing are an excellent addition to the variety of new boats and products that will be there."

The 2016 show will feature over 25 top dealers representing nearly 70 of boating's best brands. Show goers will find everything from personal watercraft and ski boats to canyon-running center consoles. There will also be a great selection of pre-owned boats unlike any other show in New Jersey. In addition, there will be a boater's marketplace that will be full of great deals for gear, accessories, marine equipment and services. New Jersey offers excellent coastal, bay, lake and river boating waters so representatives from many marinas will be on hand as well. The family friendly theme includes attractions for young skippers with fun displays and activities in the popular Kids Cove, sponsored by the Lakewood BlueClaws and the New Jersey Sea Grant Consortium.

Event details including directions, a current list of exhibitors and show highlights can be found at JerseyBoatExpo.com.

Show Hours:	Friday	11AM - 6 PM
	Saturday	10AM - 6 PM
	Sunday	10 AM -5 PM

Contact: Phone: 732-292-1051; Fax: 732-292-1041; Email: info@jerseyboatexpo.com.

Interested in exhibiting? Please contact the MTA/NJ office at 732-292-1051; email at info@jerseyboatexpo.com; or visit JerseyBoatExpo.com for an application immediately.

All proceeds from the event return to the MTA/NJ to support its efforts to promote, advance, and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show.

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