

17 Reasons to Attend the 2017 New Jersey Boat Sale & Expo!

Is there anything better than being out on the water? Memories of boating, fishing and cruising in the sun keep us dreaming of summer. This amazing show will get your motor running better than reading about it in a boating magazine or tapping your fingers on a keyboard searching boat web sites in the middle of winter. Enjoy strolling through the displays and combing the aisles to take in the latest array of exciting new boats. Need more? Here are 17 reasons why you will enjoy this latest boat show produced by the Marine Trades Association of New Jersey:

1. **The timing has never been better!** The sales tax on ALL boats is now less than 3.5% (3.4375%) with a cap of \$20,000. There truly has never been a better time to buy that new boat.
2. **Convenient & Affordable!** The show is centrally located in the state and super easy to get to. Parking is free, tickets are only \$8.00 online with children under 16 free AND the show is easy to navigate and shop for what you need.
3. **New & Exciting!** Check out the latest new models, engines and marine accessories first hand. It's a great opportunity see and touch all that is **new for 2017**.
4. **Boat show specials** are often featured and displayed, but these models may be limited offerings with extra features. Boat show pricing can prove to be a better bargain for buying sooner than later. Take advantage of **Incentives, Rebates, Dealer Specials and More!**
5. **Learn about inventory and availability.** It's a good time to ask about 2016 leftovers and get a great deal on a brand new boat!
6. **Thinking about a trade in?** Find out the real value of your present boat. Clean used boats sell quickly and are always in demand. The dealer at the show may be interested in what you have for one of his customers. Don't be afraid to ask.
7. **More than just boats.** The marine marketplace has accessories, electronics, fishing gear, services and more. Everything a boater needs!
8. **Lots of ways to get ON TO the water!** If you are thinking about boating in a new area, check with the dealers and marina exhibitors for slip availability and other marina highlights, features and service opportunities.
9. **Need financing or insurance?** Visit these exhibitors at the show, ask questions and get the information you need all in one place.
10. **Spring is almost here!** Talk with exhibitors about outfitting and services needed now so you are ready to launch as early as possible! Don't wait until the weather breaks. Be ready for it.
11. **Cash in on the excellent selection of informative and entertaining seminars.** Learn how to catch more fish, discover new cruising grounds, and enjoy boating like never before.
12. **Win GREAT PRIZES!** Check out all of the prize raffles and giveaways available at the show! No purchase needed to enter to win!
13. **Be safe!** Find out about the next available safe boating course; grab loads of free boating safety information and helpful tips to make your boating adventures not only fun but safe!
14. **Drop the little skippers at the Kids Cove** where they will have boat loads of fun making little boats, getting their faces painted, chilling with turtles and playing games.
15. **Take a Cool Selfie!** Hop aboard a brand new waverunner with our boating backdrop for your "on the water" selfie or snap a pic onboard any of the awesome new boats on display.
16. **Grab a drink and a bite!** There are a number of food options, snacks and treats available at the show. You can also stop by the beer garden where you can grab a refreshing cold drink while enjoying the show.
17. **Turn Your Winter Blues into Summer Dreams!** Just do it. Buy that new boat and make this your **BEST SUMMER EVER!**