



FOR IMMEDIATE RELEASE

September 6, 2019

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Jersey Shore Boat Sale & Expo Presents the Best in Boating

Brielle, New Jersey – The [Jersey Shore Boat Sale & Expo](#) will cruise into FirstEnergy Park, Home of the Lakewood BlueClaws on September 20th through the 22nd. This highly popular annual boat show is produced by the Marine Trades Association of New Jersey (MTA/NJ) and is a highlight of the fall boating season, offering an outstanding array of the industry's top selling brands in a unique, easy to access and convenient location. The show has grown immensely, tripling in size since its inception in 2009 and continues to provide an affordable, convenient and fun show throughout its three-day duration.

With New Jersey's boating opportunities including more than 120 miles of ocean coastline, large saltwater bays, navigable rivers and numerous freshwater lakes, nothing compares to getting on the water with family and friends. Memories are made when you are on the water whether fishing, cruising, water skiing or simply anchored in a secluded cove enjoying the serenity of being so close to nature. If you have ever dreamed of owning a boat and getting on the water at first light, or watching the sun set as the water laps against the hull, owning a boat is a unique experience the whole family will enjoy for a lifetime.

The Jersey Shore Boat Sale & Expo is an excellent place to experience everything boating has to offer with a grand fleet of boats that cater to every lifestyle and budget. As boat shows go, this MTA/NJ event is particularly inviting for several reasons. For starters, over 30 dealers in attendance will offer an expansive selection of brand new, just introduced 2020 models. In addition, many dealers will also have a selection of 2019 models with attractive end-of-season pricing and special offers.

This show truly has something for everyone, with vessels spanning all sizes, styles, power and prices from impressive 35-foot models to smaller fishing and jet boats to personal watercraft. Unlike any other boat show around, there will also be a fleet of well cared for, previously owned boats that will be displayed in a separate area, an ideal option for the budget minded boating family or first-time boat buyer.

This year's show is not to be missed, with close to 300 boats representing over 65 of boating's best brands all in one place and available for your personal inspections including: *Aqua Patio, Avalon, Bayliner, Beneteau, Bennington, Bentley, Blackfin, Boston Whaler, Buddy Davis, Cape Horn, Carolina Skiff, Carver Yachts, Century, Chaparral, Chris Craft, Cobalt, Cobia, Contender, Crest Pontoons, Crownline, Cutwater, Edgewater, Everglades, Formula, Fountain, Four Winns, Glastron, Grady-White,*

Hurricane, Jeanneau, Kawasaki, Key West, Mako, Manitou, Monterey, Nautic Star, North Coast, Parker, Premier, Ranger Tug, Regal, Regulator, Release, Robalo, San Pan, Sea Chaser, Sea Fox, Seahunt, SeaPro, Skeeter, South Bay, Southport, Sportsman, Starcraft Pontoons and Tri-toons, Steigercraft, Stingray, Sunsation, Sweetwater, Sylvan, Tidewater, Walker Bay Inflatables, Wellcraft, World Cat, & Yamaha.

A boater's marketplace located outside and inside the stadium will offer attendees a chance to shop for marine services, electronics, boating gear, equipment and more. And while you are busy climbing aboard the boats on display, your little skippers will stay occupied and entertained with their very own nautical activities and attractions in the popular Kids Cove, sponsored by the Lakewood BlueClaws and the New Jersey Sea Grant Consortium, on Saturday and Sunday.

The MTA/NJ is a tireless advocate for the promotion of boating in New Jersey. So to top this superb selection of new and pre-owned boats, boater's marketplace, family activities and knowledgeable retailers to answer questions and steer you in the right direction, you also can count on a most modest \$5 admission charge per person with children under 12 admitted for free when accompanied by an adult. Parking is free.

Discounted tickets can now be purchased [online](#). When you buy your ticket online you will automatically save \$1 off the gate price, receive a ticket for the Lakewood BlueClaws Opening Night on April 16, 2020 as the team opens their 20th season at the shore and be automatically entered into a raffle for a Luxury Suite on opening night. The suite comes with 20 tickets to the game, indoor/outdoor seating, climate-control, HD-TV and other amenities. All ticket vouchers and the announcement of the Luxury Suite winner will be mailed out prior to the BlueClaws season in February.

Great food and refreshments including iced cold beer from Toms River Brewing will be available both inside and outside of the stadium.

"Every year the show gets bigger and better and this year is no exception with the most dealers the show has ever had," stated MTA/NJ President Ed McCarthy. *"There is no other show like this one that is not only affordable but very easy to get to and board hundreds of boats of every size, shape, design and power to fit all the different boating lifestyles. If you love boating and you love the water, this is an event that is not to be missed."*

The 2019 Jersey Shore Boat Sale & Expo is sponsored by PineBelt Enterprises, Inc. and Travelers Ocean Marine Insurance.

Event details including directions, a current list of exhibitors and show highlights can be found at JerseyBoatExpo.com.

Show Hours: Friday 11 AM – 6 PM
Saturday 10 AM – 6 PM
Sunday 10 AM – 5 PM

Contact: Phone: 732-292-1051; Fax: 732-292-1041; Email: info@jerseyboatexpo.com. All proceeds from the event return to the MTA/NJ to support its efforts to promote, advance, and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show.

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