

News Release



FOR IMMEDIATE RELEASE

August 15, 2013

Contact: Melissa Danko; mdanko@mtanj.org

Jersey Shore Boat Sale & Expo Cruises into FirstEnergy Park Next Month

Manasquan, NJ – The [5th Annual Jersey Shore Boat Sale & Expo](#) will take place at FirstEnergy Park, home of the Lakewood BlueClaws, Lakewood NJ on **September 20-22, 2013**. This boating sales event will feature new and pre-owned boats and accessories for sale by local marine retailers including new 2014 models.

The event, unlike any other outdoor boating event in the state, is organized by the [Marine Trades Association of New Jersey \(MTA/NJ\)](#) to offer a low cost, one stop opportunity to consumers and marine retailers at an extremely convenient and popular venue. Each of the six Jersey Shore Boat Sale & Expo's held at the BlueClaws stadium have been a success with last year's show featuring 240 new and pre-owned boats on sale by 23 dealers, representing 60 different boat manufacturers. Attendees have continually provided positive feedback on the variety of products available, ease of access to explore all of the boats, and the low cost to attend. The 2013 Jersey Shore Boat Sale & Expo plans to deliver an even bigger show with more boats, accessories and opportunities for everyone that attends.

Event details including directions, a current list of exhibitors and show highlights can be found online at JerseyBoatExpo.com.

DATES: September 20-22, 2013

LOCATION: FirstEnergy Park – Home of the Lakewood BlueClaws
2 Stadium Way, Lakewood, NJ 08701

HOURS: Friday: 11:00 am – 6:00 pm
Saturday: 10:00 am – 6:00 pm
Sunday: 10:00 am – 5:00 pm

ADMISSION: \$2.00 per person, 12 and younger are free (when accompanied by an adult)

FREE PARKING

CONTACT: Phone: 732-292-1051, Fax: 732-292-1041, Email: info@jerseyboatexpo.com

Businesses interested in exhibiting should contact the MTA/NJ office at 732-292-1051; email at info@jerseyboatexpo.com or visit JerseyBoatExpo.com for an application as soon as possible. All

proceeds from the event will go back to the Association to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The [Marine Trades Association of New Jersey \(MTA/NJ\)](#), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. The MTA/NJ produces two boat shows, the [Jersey Shore Boat Sale & Expo](#) held in September at FirstEnergy Park in Lakewood and the [New Jersey Boat Sale & Expo](#) held in February at the New Jersey Convention & Expo Center in Edison. In addition, the MTA/NJ proudly endorses the [Progressive Insurance Atlantic City Boat Show](#) held in February.