



## FOR IMMEDIATE RELEASE

February 3, 2014

Contact: Melissa Danko

[mdanko@mtanj.org](mailto:mdanko@mtanj.org)

### Welcome to the 2014 New Jersey Boat Sale & Expo *The Antidote for the Winter Blues*

**Manasquan, NJ** – With just a few more weeks to spring, the timing couldn't be better for the launch of the 2014 New Jersey Boat Sale & Expo that gets underway at the New Jersey Convention & Exposition Center in Edison on February 20-23, 2014. With easy and ample access from within the Tri-state area, the New Jersey Boat Sale & Expo is conveniently located and showcases all that is new in the boating arena, from fishing to cruising, water skiing, sailing and more.

With over 120 miles of coastal shoreline, large saltwater bays, gorgeous lakes, rivers and a myriad of other water options, there is no shortage of opportunities for the family to get out on a boat and enjoy the great resources so close to home. And there's nowhere better than at this boat show to take advantage and see first-hand how much fun it can be.

For starters, over 30 of the state's finest dealers are on hand featuring the area's first showing of the marine industry's 2014 product lines. From kayaks and inflatables to pontoon and sailboats to sport and express cruisers to offshore fishing boats, chances are your next boat will be among the hundreds on display. Don't hesitate to ask the dealer what else he may have at his showroom if you don't see what you want. He may have it back at the shop, or can certainly take your order and schedule a delivery date in time for the start of the season.

According to Melissa Danko, Executive Director of the Marine Trades Association of New Jersey (MTA/NJ), "being able to compare various boats in a comfortable setting and speaking with all of the dealers is a great help in getting to the right decision that fits your needs and your budget." She added, "this is especially helpful for the first time buyer, who has questions and is searching for good answers."

But it's not just the variety of vessels available for your personal inspection that makes this boat show a stand out. Boating is a family activity and every member will find things to do and explore through the various new boat and personal watercraft displays and countless aisles of marine equipment, accessories, trailers, water toys, outboard motors, marine services, marinas, boat yards, electronics, finance and insurance, clothing and gear. It's all here and then some! "This show is the perfect place to find everything you need to get out and have fun on the water this summer!" stated MTA/NJ President Fred Brueggemann.

On each of the four days of the boat show, informative and entertaining seminars presented by *On The Water Magazine*, take place that cover a multitude of topics discussing how to catch more and bigger striped bass, fluke and other inshore species. Freshwater anglers can pick up muskie tips and learn about night fishing on Lake Hopatcong, the state's largest inland body of water. Tips to safely navigating Raritan Bay will provide a refresher course for the experienced skippers and help novices appreciate what is expected of them when they leave the dock. Additional safe boating practices will be discussed, as well as pointers on maintenance, engine and boat care.

While you are shopping for a boat, your children can explore fun displays at the Expo's Kids Cove offered on Saturday and Sunday between 10:00 am and 4:00 pm where they can learn about marine life, fishing and on-the-water boating skills. A Marine Safety Cove will feature a children's boating safety session with coloring books, stickers and an attendance certificate. Additional safety courses will be conducted for paddle sports and other small craft operation, presentations by America's Waterway Watch, and the U.S. Coast Guard Auxiliary.

Presenting sponsors at the New Jersey Boat Sale & Expo include Interlux Yacht Finishes, Star brite and Travelers Ocean Marine Insurance.

The New Jersey Convention & Exposition Center at Raritan Center is located at 97 Sunfield Avenue in Edison. Show hours are Thursday & Friday, 12:00 pm to 8:00 pm; Saturday, 10:00 am to 9:00 pm; and Sunday, 10:00 am to 5:00 pm. Because this show is conducted by the MTA/NJ, whose mission is to promote, advance and protect the recreational boating industry in New Jersey, admission is only \$6.00 per person; 16 years and younger are free when accompanied by an adult. Even parking is free. All ticket purchases include a free registration to the Jersey Shore Beach N Boat Fishing Tournament at the show (a \$20 value).

Additional event details including driving directions, exhibitor list, show highlights and the seminar schedule can be found at [JerseyBoatExpo.com](http://JerseyBoatExpo.com).

Boating is a wonderful lifestyle that offers tremendous family value in fun, excitement, relaxation and sport. If you have always wanted to know more about boating in New Jersey, don't miss this special event. There is plenty here for everyone so come on aboard and let's go boating.

### **About the MTA/NJ**

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.

###