

News Release



FOR IMMEDIATE RELEASE

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Star brite Signs on as Presenting Sponsor of the New Jersey Boat Sale & Expo

Manasquan, NJ – The Marine Trades Association of New Jersey (MTA/NJ) is pleased to announce that [Star brite](#) has signed on as a Presenting Sponsor of the [New Jersey Boat Sale & Expo](#) being held **February 20-23, 2014**.

One of the marine industry's leading manufacturers of cleaners, polishes, motor oils, adhesives, brushes and much more, Star brite is especially notable for Star Tron Enzyme Fuel Treatment, the marine industry's #1 selling fuel additive. Star brite prides itself on developing extremely effective, innovative and technologically-advanced products for recreational boaters and the commercial marine industry. Star brite's administrative offices are located in Fort Lauderdale, Florida; the firm's manufacturing and distribution facility is located in Montgomery, Alabama.

"We at Star brite are proud to be associated with the Marine Trades Association of New Jersey. The people involved in the Marine Trades play a huge role in making the Jersey Shore not only a great place to boat but also a great place to live," says Gregor Dornau, Executive Vice President. "We have been selling our products in New Jersey for more than 40 years, so we are especially pleased to be stepping up our support for the New Jersey Boat Sale & Expo."

The 2014 show will feature something for every age and interest with hundreds of boats on sale from the top dealers in the state as well as an expansive boater's marketplace full of boating accessories and services, boating and fishing seminars, activities for the next generation of boaters and much more.

Sponsorship opportunities are available for any industry-related company. For more information, please contact Melissa Danko at 732-292-1051 or at info@jerseyboatexpo.com.

SHOW INFORMATION:

DATES: February 20-23, 2014

LOCATION: New Jersey Convention & Exposition Center at Raritan Center, 97 Sunfield Avenue, Edison, NJ 08837

HOURS: Thursday & Friday: 12:00pm - 8:00pm
Saturday: 10:00am - 9:00pm
Sunday: 10:00am - 5:00pm

ADMISSION: \$6.00 per person, 16 and younger are free (when accompanied by an adult)

FREE PARKING

CONTACT: Phone: 732-292-1051, Fax: 732-292-1041, Email: info@jerseyboatexpo.com

Additional event details including directions, a current list of exhibitors and show highlights can be found online at JerseyBoatExpo.com.

Businesses interested in exhibiting should contact the MTA/NJ office at 732-292-1051; email at info@jerseyboatexpo.com or visit JerseyBoatExpo.com for an application as soon as possible. All proceeds from the event will go back to the Association to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.