



FOR IMMEDIATE RELEASE

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Interlux Yacht Finishes, Star brite and Travelers Ocean Marine Serve as Presenting Sponsors at The 2015 New Jersey Boat Sale & Expo

Manasquan, December 11, 2014 - The Marine Trades Association of New Jersey is proud to announce that three major Presenting Sponsors, Interlux Yacht Finishes, Star brite and Travelers Ocean Marine are returning to the 2015 edition of the New Jersey Boat Sale and Expo, slated for February 19-22, 2015 at the New Jersey Convention and Expo Center in Edison. The popular family event is timed to coincide when boating becomes a major focus point of the upcoming summer months that are right around the corner.

Interlux Yacht Finishes has been an integral part of the boating community for more than 100 years, providing superior quality marine paints not only for wooden boats of decades ago, but today's modern fiberglass vessels as well, constantly developing new products both durable and environmentally friendly for professionals and the do-it yourself boating community. From primers to fillers, to top coat to anti-foulant paints, Interlux Yacht Finishes cover the marine landscape with quality products that protect, preserve, are easy to apply and make boats look great on the water.

Jay Smida, sales representative from Interlux said, "Interlux is excited to be a Presenting Sponsor once again at the 2015 New Jersey Boat Sale and Expo. Each and every year we strive to take the opportunity to give something back to our New Jersey boating community consisting of the boaters, boat yards, and marina communities and ultimately support our wonderful industry. The New Jersey Boat Sale and Expo is a great show, one that we are incredibly proud to be a part of. We look forward to seeing everyone in February."

One of the marine industries' leading manufacturers of cleaners, polishes, motor oils, adhesives, brushes and much more, Star brite is especially notable for Star Tron Enzyme Fuel Treatment, the number one selling fuel additive for marine engines. Star brite prides itself on developing extremely effective, innovative and technologically-advanced products for recreational boaters and the commercial marine industry. Star brite's administrative offices are in Fort Lauderdale, Florida, and its manufacturing and distribution center is in Montgomery, Alabama.

Executive vice-president Greg Dornau commented that, "We have been selling our products in New Jersey for more than 41 years, so we are especially proud to be stepping up our support for the 2015 New

Jersey Boat Sale and Expo, and even more so to be associated with the Marine Trades Association of New Jersey.”

Travelers Ocean Marine Insurance insures marinas, boat dealers, marine contractors, marine repair operations, ocean cargo, and other commercial marine exposures. Alex Kripetz, managing director from Travelers Ocean Marine Insurance remarked, “The New Jersey Boat Sale and Expo, now in its fourth year, gets better and better and is why Travelers is glad to sponsor and attend this important marine event.” Kripetz added, “Melissa Danko, her staff and the hard-working volunteers of the Marine Trades Association of New Jersey, have great plans for this year’s event. We encourage all to attend this show and see why it has become one of the best boat shows in the tri-state area.”

Let’s make a date to meet at the 2015 New Jersey Boat Sale and Expo where summer dreams begin. There will be hundreds of boats on display, a fabulous boater’s marketplace chockfull of marine accessories, nautical gifts, boating and fishing seminars, hours of activities and fun for boaters of all ages and much, much more.

For more information, please contact Melissa Danko at 732-292-1051 or at info@jerseyboatexpo.com.

Show Information:

Dates: February 19-22, 2015

Location: New Jersey Convention and Exposition Center at Raritan Center, 97 Sunfield Avenue, Edison, New Jersey 08837.

Hours: Thursday, Friday: 12:00 pm – 8:00 pm
Saturday: 10:00 am – 8:00 pm
Sunday: 10:00 am – 5:00 pm

Admission: \$8.00 per person at the door; 16 years and younger are free when accompanied with an adult. Tickets purchased in advance online include a one year subscription to one of the following magazines: Yachting (12 issues), Waterski (6 issues), Wakeboarding (8 issues) or Saltwater Sportsman (10 issues), each valued at \$5.00. Discounted two-day passes are also available for Thursday and Friday of the show and can be purchased online at JerseyBoatExpo.com.

Parking: FREE!

Contact: Phone: 732-292—1051; Fax: 732-292-1041

All proceeds from the event will go back to the MTA/NJ to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in

September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.

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