



FOR IMMEDIATE RELEASE

September 19, 2017

Contact: Melissa Danko; mdanko@mtanj.org

Say “Yes” to New Adventures at the Jersey Shore Boat Sale & Expo

Manasquan, New Jersey – The best boat show of the season, the [Jersey Shore Boat Sale & Expo](#), cruises into FirstEnergy Park, home of the Lakewood BlueClaws from September 22 through September 24. This popular, family oriented boat show is produced by the Marine Trades Association of New Jersey (MTA/NJ) and is a highlight of the fall boating season offering an amazing array of the industry’s top selling brands in a fabulous setting.

With New Jersey’s boating opportunities including more than 120 miles of ocean coastline, large saltwater bays, navigable rivers and numerous freshwater lakes, nothing compares to getting on the water with family and friends. Memories are made when you are on the water whether fishing, cruising, water skiing or simply anchored in a secluded cove enjoying the serenity of being so close to nature. If you have ever dreamed of owning a boat and getting on the water at first light, or watching the sun set as the water laps against the hull, owning a boat is a unique experience the whole family will enjoy for a lifetime.

The Jersey Shore Boat Sale & Expo is an excellent place to get started with a grand fleet of boats, which cater to every lifestyle and every budget. As boat shows go, this MTA/NJ event is particularly inviting for several reasons. For starters, 25 dealers in attendance will offer an expansive selection of brand new, just introduced 2018 models. In addition, many dealers will also have an array of 2017 models with attractive end of season pricing and special offers.

Unlike any other boat show around, there will also be a fleet of well cared for, previously owned boats that will be displayed in a separate area, an ideal option for the budget minded boating family or first-time boat buyer.

This year’s show is not to be missed, with close to 300 boats representing over 60 of boating’s best brands all in one place and available for your personal inspections including: *Allied, Aqua Patio, Avalon, Bayliner, Bennington, Bentley, Berkshire, Blackfin, Boston Whaler, Carolina Skiff, Century, Chapparral, Chris Craft, Cobalt, Cobia, Continental, Crest, Crestliner, Crownline, Donzi, Edgewater, Formula, Fountain, Four Winns, Glastron, Grady-White, Hurricane, Jeanneau, Kawasaki, Key West, Monterey, Nautic Star, Parker, Premier, Pro Line, Pursuit, Ranger Tug, Regal, Regulator, Release, Robalo, San Pan, Sea Born, Sea Chaser, Sea Fox, Seahunt, SeaPro, South Bay Pontoons, Southport, Sportsman, Steiger, Stingray, Sunsation, Sweetwater, Tiara, Tidewater, Veranda, Wellcraft, World Cat, and Yamaha.*

A boater's marketplace located outside and inside the stadium will offer attendees a chance to shop for marine services, electronics, equipment and more. And while you are busy poring over the boats on display, your little skippers will stay occupied and entertained with their very own nautical activities and attractions in the popular Kids Cove, sponsored by the Lakewood BlueClaws and the New Jersey Sea Grant Consortium, on Saturday and Sunday.

The MTA/NJ is a tireless advocate for the promotion of boating in New Jersey. So to top this superb selection of new and pre-owned boats, boater's marketplace, family activities and knowledgeable retailers to answer questions and steer you in the right direction, you also can count on a most modest \$5 admission charge per person with children under 12 admitted for free when accompanied by an adult. Parking is free. Food and refreshments will be available both inside the stadium and outside with Aloha Coffee & Ice Cream and Caribbean Soul food trucks. New for this year, local brewery Icarus Brewing Company will be in attendance and pouring their new batches released just in time for the boat show.

"The Jersey Shore Boat Sale & Expo offers a truly unique experience to shop, compare and board hundreds of boats of all sizes both brand new and pre-owned. It is easy to get to, free to park and affordable for everyone," stated Melissa Danko, MTA/NJ Executive Director. "As a trade association representing the boating industry, it is our goal to deliver an event that is also affordable for our dealers, therefore allowing them to pass those savings directly onto the consumer. There has never been a better time to buy that perfect boat and the Jersey Shore Boat Sale & Expo is the place to make that happen."

The 2017 Jersey Shore Boat Sale & Expo is sponsored by PineBelt Enterprises, Inc. and Travelers Ocean Marine Insurance.

Event details including directions, a current list of exhibitors and show highlights can be found at JerseyBoatExpo.com.

Show Hours: Friday 11 AM – 6 PM
Saturday 10 AM – 6 PM
Sunday 10 AM – 5 PM

Contact: Phone: 732-292-1051; Fax: 732-292-1041; Email: info@jerseyboatexpo.com. All proceeds from the event return to the MTA/NJ to support its efforts to promote, advance, and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show.

###