



FOR IMMEDIATE RELEASE

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Jersey Shore Boat Sale & Expo to Celebrate 10 Years of Success

Manasquan, New Jersey – The [Jersey Shore Boat Sale & Expo](#) will commemorate their Tenth Annual show this year from September 21 through September 23 at FirstEnergy Park, Home of the Lakewood BlueClaws. This popular, family-oriented boat show is produced by the Marine Trades Association of New Jersey (MTA/NJ) and is a highlight of the fall boating season offering an amazing array of the industry's top selling brands in a unique and convenient setting.

The show has grown immensely since its inception and has continued to provide an affordable, convenient and fun show throughout its duration. The show began in 2009 with 15 boat dealers and started out in only two of the smaller lots at FirstEnergy Park, with a total show size of approximately 40,000 square feet. Over the last ten years the show has tripled in size and now features over 25 dealers, over 300 new and pre-owned boats and is located in four parking lots totaling over 130,000 square feet.

With New Jersey's boating opportunities including more than 120 miles of ocean coastline, large saltwater bays, navigable rivers and numerous freshwater lakes, nothing compares to getting on the water with family and friends. Memories are made when you are on the water whether fishing, cruising, water skiing or simply anchored in a secluded cove enjoying the serenity of being so close to nature. If you have ever dreamed of owning a boat and getting on the water at first light, or watching the sun set as the water laps against the hull, owning a boat is a unique experience the whole family will enjoy for a lifetime.

The Jersey Shore Boat Sale & Expo is an excellent place to get started with a grand fleet of boats, which cater to every lifestyle and every budget. As boat shows go, this MTA/NJ event is particularly inviting for several reasons. For starters, nearly 25 dealers in attendance will offer an expansive selection of brand new, just introduced 2019 models. In addition, many dealers will also have an array of 2018 models with attractive end of season pricing and special offers.

This show truly has something for everyone, with vessels spanning all sizes, styles, power and prices from impressive 35 foot models to smaller fishing and jet boats to personal watercraft. Unlike any other boat show around, there will also be a fleet of well cared for, previously owned boats that will be displayed in a separate area, an ideal option for the budget minded boating family or first-time boat buyer.

This year's show is not to be missed, with close to 300 boats representing nearly 65 of boating's best brands all in one place and available for your personal inspections including: *AquaPatio, Avalon,*

Bayliner, Bennington, Bentley, Berkshire, Blackfin, Boston Whaler, Buddy Davis, Cape Horn, Carolina Skiff, Century, Chapparral, Chris Craft, Cobalt, Cobia, Crest, Crownline, Cut Water, Edgewater, Everglades, Formula, Fountain, Four Winns, Glastron, Grady-White, Hey Day, Hurricane, Jeanneau, Jones Brothers, Kawasaki, Key West, Manitou, Monterey, Nautic Star, North Coast, Parker, Pro Line, Ranger Tug, Regal, Regulator, Release, Robalo, San Pan, Sea Born, Sea Chaser, Sea Fox, Seahunt, SeaPro, South Bay, Southport, Sportsman, Steiger Craft, Stingray, Sweetwater, Sylvan, Tidewater, Wellcraft, World Cat, and Yamaha.

A boater's marketplace located outside and inside the stadium will offer attendees a chance to shop for marine services, electronics, equipment and more. And while you are busy poring over the boats on display, your little skippers will stay occupied and entertained with their very own nautical activities and attractions in the popular Kids Cove, sponsored by the Lakewood BlueClaws and the New Jersey Sea Grant Consortium, on Saturday and Sunday.

The MTA/NJ is a tireless advocate for the promotion of boating in New Jersey. So to top this superb selection of new and pre-owned boats, boater's marketplace, family activities and knowledgeable retailers to answer questions and steer you in the right direction, you also can count on a most modest \$5 admission charge per person with children under 12 admitted for free when accompanied by an adult. Parking is free. Food and refreshments will be available both inside and outside of the stadium, and local brewery Icarus Brewing Company will once again be pouring their new batches released just in time for the boat show.

"This year, the Jersey Shore Boat Sale & Expo reaches a milestone," stated Jim Cerruti, MTA/NJ President. "Ten years of providing a high quality, affordable boat show for the boating consumer and the Dealers who are proud to participate in it. Every year the show gets bigger and better. Plenty of space to look at hundreds of boats of every size, shape, design and power to fit all the different boating lifestyles and waterways in New Jersey. Our Association is excited about all the new products and services our members have to offer. Boaters should make time and get to First Energy Park in Lakewood to join us in celebrating 10 years and find your next boat!"

The 2018 Jersey Shore Boat Sale & Expo is sponsored by PineBelt Enterprises, Inc., Travelers Ocean Marine Insurance, Garmin and Octopus Yachts: Marine Electrical Systems

Event details including directions, a current list of exhibitors and show highlights can be found at JerseyBoatExpo.com.

Show Hours: Friday 11 AM – 6 PM
Saturday 10 AM – 6 PM
Sunday 10 AM – 5 PM

Contact: Phone: 732-292-1051; Fax: 732-292-1041; Email: info@jerseyboatexpo.com. All proceeds from the event return to the MTA/NJ to support its efforts to promote, advance, and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a

whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show.

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