



FOR IMMEDIATE RELEASE

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Sponsor Support Grows for the 10th Annual Jersey Shore Boat Sale & Expo

Manasquan, New Jersey – The Marine Trades Association of New Jersey (MTA/NJ) is pleased to announce new and returning sponsors for the Tenth Anniversary of the Jersey Shore Boat Sale & Expo being held on September 21-23, 2018. PineBelt Enterprises, Inc. has once again signed on as a Gold Sponsor, and Travelers Ocean Marine Insurance will be returning as a Bronze Sponsor. Octopus Yachts: Marine Electrical Systems has teamed up with Garmin International to support the show as Bronze Sponsors.

PineBelt Enterprises, Inc. is a family owned and operated New Jersey car dealer since 1937 with a rich tradition of offering new or used cars, trucks and SUVs while prioritizing the needs of each customer. PineBelt specializes in Chevy, Chrysler, Jeep, and Subaru cars.

“PineBelt Enterprises, Inc. takes pride in serving New Jersey customers with a great deal more dedication, commitment and honesty than any other dealership around,” stated Rob Sickel, Vice President of PineBelt Enterprises, Inc. “We’ve operated under that goal since 1937, and it’s that guiding principle that has led us to house New Jersey’s largest collection of new and used Chevy cars, trucks and SUVs.”

Travelers Ocean Marine Insurance insures marinas, boat dealers, marine contractors, marine repair operations, ocean cargo, and other commercial marine exposures. Alex Kripetz, managing director from Travelers Ocean Marine Insurance remarked, "The Jersey Shore Boat Sale and Expo, now in its tenth year, keeps getting better and better. Travelers is glad to sponsor and attend this important marine event."

Octopus Yachts: Marine Electrical Systems provides precision marine electronics and electrical systems engineering, focusing on customer service and pride of workmanship. "Octopus Yachts, entering its tenth year of operation as a sales and service dealer for top marine electronics brands is proud to represent Garmin in the ever-evolving field of marine electronics," stated Aaron Held, Owner. "Octopus Yachts will be showcasing Garmin's latest multifunction displays, sonar and radar technology at the boat show."

"We are very pleased to have PineBelt Enterprises, Inc., Travelers Ocean Marine Insurance, Octopus Yachts and Garmin support and sponsor the Jersey Shore Boat Sale & Expo this year," stated Jim Cerruti, MTA/NJ President. "The participation from these well-respected companies is a great asset to the show. In addition to a variety of boats and other marine products, Pine Belt will have a number of new vehicles available for viewing. This is an excellent opportunity to see cars and boats in one place!"

The show began in 2009 with 15 boat dealers and started out in only two of the smaller lots at FirstEnergy Park, with a total show size of approximately 40,000 square feet. Over the last ten years the show has tripled in size and now features over 25 dealers, over 300 new and pre-owned boats and is located in four parking lots totaling over 130,000 square feet.

At the tenth anniversary edition, show goers will find everything from personal watercraft and ski boats to canyon-running center consoles. There will also be a great selection of pre-owned boats unlike any other show in New Jersey. In addition, there will be a boater's marketplace that will be full of great deals for gear, accessories, marine equipment and services. New Jersey offers excellent coastal, bay, lake and river boating waters so representatives from many marinas will be on hand as well. The family friendly theme includes attractions for young skippers with fun displays and activities in the popular Kids Cove, sponsored by the Lakewood BlueClaws and the New Jersey Sea Grant Consortium.

Time and again the Jersey Shore Boat Sale & Expo has proved to be an excellent place to shop a grand fleet of boats, which cater to every lifestyle and every budget. It remains easily accessible, convenient and affordable for everyone.

Event details including directions, a current list of exhibitors and show highlights can be found at JerseyBoatExpo.com.

Show Hours:	Friday	11AM - 6 PM
	Saturday	10AM - 6 PM
	Sunday	10 AM -5 PM

Contact: Phone: 732-292-1051; Fax: 732-292-1041; Email: info@jerseyboatexpo.com.

Interested in exhibiting? Please contact the MTA/NJ office at 732-292-1051; email at info@jerseyboatexpo.com; or visit JerseyBoatExpo.com for an application immediately.

All proceeds from the event return to the MTA/NJ to support its efforts to promote, advance, and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show.